



Many of you have, or are thinking of starting your own side business. A side business can be a hobby that brings in a little extra income, but with a little use of technology you can market your business to a wider audience and get more customers and clients.

Anything can be sold on the internet. If you have a website, or can afford to create one you can expand your sales and increase your income. But, if you don't have a website, can't afford to develop one, or simply aren't interested in creating one at this time, you still have options to expand your reach.

One of the biggest problems beginning small business owners face is getting exposure. Many social media platforms, such as Facebook and Instagram allow small businesses to market products. Signing up and creating the account is free, you have the option to pay for online ads and other special features.

E-tail platforms such as Etsy, Ebay and Amazon give small business owners the online location where customers can easily find them. Accounts like these require a small monthly fee and can take a significant amount of time to set up, especially if you have a lot of items to sell. E-tail platforms work very well in conjunction with social media and your other marketing strategies.

These are just a few suggestions for starting your small business. We have plenty of books and online resources to help you get your business running smoothly. Call us today, or visit our website for more info!

#### How to Prioritize Your Debt (part 1: secured loans)

First and foremost, always pay secured debts on time. Your secured debts are things like your car loans, mortgages, personal loans, furniture store rent to own purchases.

These are loans that you voluntarily enter into with the creditor and if you fail to live up to the agreement, the creditor can reclaim the property, often times without notice. If this happens, you run the risk of losing all those payments you previously made with nothing to show. Also, if you want the item back, you will have to pay the balance, agree to a stricter contract at a higher interest rate, and a reduced credit score that will make borrowing money even more difficult.

Before getting into one of these contracts, you should look up your credit history. You can do so for free on [annualcreditreport.com](http://annualcreditreport.com). If you don't know what's on your credit report, you can visit and view your three credit reports once a year. This is a great way to review your payment history, and correct any incorrect information that could delay you getting a loan.

If you want to know more about how to take control of your money, you can review our legal resources on the library's website or borrow books in our legal section.



## From the Superintendent's Office

### WELCOME CENTER Moving to the City Library Building

The South Sioux City Community School District is moving the Welcome Center to the North side of the Public Library. The new street address is 204 W. 21st Street and the entrance is located on the North side of the building.

This center serves as the registration site for all new students. New families can stop into or call the Welcome Center between 8:00 a.m.-3:30 p.m. Monday-Friday.



Pictured (from left to right): Paulina Aldana - District Truancy Secretary, Liliana Madrid - Central Registrar, Mary Parker - Administrative Assistant/District Translator

**The Welcome Center is open all summer and we encourage all new families to stop by or call as soon as possible to begin the enrollment process.**

We are also asking Preschool and Kindergarten students to enroll as soon as possible in order to save their spot. If you have friends, relatives or neighbors with preschool or kindergarten age children, please make sure they have registered for this upcoming school year.

To register a new student in our School District you must bring the following Documents:

1. Birth Certificate\* (Required by Nebraska state law 43-2001 through 43-2012)
2. Copy of Immunization Record
3. (2)Proofs of Address, ORIGINAL DOCUMENTS must contain the parent/guardian's name and address.
1. Proof of Parenthood and/or Guardianship



204 W. 21st Street

**VISIT OUR SCHOOL WEB PAGE ONLINE AT:  
[HTTP://WWW.SCCCARDINALS.ORG](http://www.scccardinals.org)**



July 2020

# CARDINAL Pride

Mid-American Energy has once again graciously donated \$10,000.00 toward the cost of obtaining and planting trees in South Sioux City as they have done so for many years. This support allows the city to use these funds as matching funds to acquire additional trees. With help from Mid-American Energy, South Sioux City has once again been awarded Tree City USA for the 28th year and has received the Tree City Growth Award for the 12th year. Mid-American Energy promotes energy efficiency by providing grants to support tree-planting projects. Trees promote energy efficiency by providing windbreaks and shade while beautifying city-owned parks, roadways and other common areas within communities. The City of South Sioux City appreciates this partnership with MidAmerican Energy as the city strives to be energy efficient in its practices.

In the picture is from left to right Tom Gesell with Mid-American Energy, Gene Maffit and Bryce Book with Mid-American Energy



- **Volunteer of the Month**
- **Community Orchard**
- **Freedom Rock**
- **Grass Clippings**



### JULY PUBLIC MEETINGS

City Hall Council Chambers— 1615 1st Avenue  
City Council Meeting\*: 13th & 27th at 5:00 p.m.  
Community Development Agency: 9th & 23rd at 11:00 a.m.  
Finance Committee\*: 1st, 8th, 15th & 22nd at 12:00 p.m.  
Public Works Committee\*: 6th & 20th at 5:00p.m.  
Design Commission: 2nd & 16th at 8:30 a.m.  
Planning & Zoning Commission: 8th & 22nd at 4:00 p.m.  
Rental Board: 2nd at 5:00p.m.

Parks & Recreation Office – 1021 E 6th Street  
Parks & Recreation Board: 6th at 5:15 p.m.  
South Sioux City Library – 2121 Dakota Avenue  
Library Board: 1st at 5:30 p.m.

\*Meetings are Broadcast Live on Sparklight (Cable One) Channel 57 Long Lines Channel 3 and live video streamed on city website [www.southsiouxcity.org](http://www.southsiouxcity.org)



**May volunteer of the month: Jason Garnand**

Current GM of Adcraft of 1008 Dakota Ave in SSC for the last 15 years. South Sioux City Alum of 1990.  
Sponsor of the BE KIND initiative of the SSC Community schools.  
Multiple Sponsor of Local Golf Charity events.  
Current Mayor of Bronson Iowa  
Co-Owner and Coach of the Sioux City Stampede semi Pro Football team.  
Married to Nicole Garnand of 20 years 4 Boys  
Colby 25, Collin 23, Caleb 15 and Caler 14.



**June volunteer of the month: Dustin (Dusty) W. Small**

Family  
Mary and I have been together 40 Years & Married for 35 Years  
We have (4) Daughters, and (2) Sons  
We have (10) Grand Children & (5) Great Grand Children  
I was born & raised in Sioux City, IA  
Mary was born & raised in South Sioux City, NE

Education  
IBEW JATC Apprenticeship – Started in 1980 & Completed in 1984  
Sioux City Central High School, Graduated 1971

Employment  
Presently Employed as Project Manager with Thompson Electric Company  
(19) Years in the Field and (20) Years as Project Manager

Present Community Involvement  
Siouxland Economic Development Corporation (SEDC) – Joined January 1997 Presently Serve as Chairman for past 15 Years  
Served on the Board for 8 Years  
National Electrical Contractors Association (NECA) Committee  
St Michael Church - Usher  
Knights of Columbus  
Triangle Lodge #643 Masonic Organization  
Elks Club Lodge #112  
Western Iowa Technical College (WIT) Electrical Advisory Board  
Western Iowa Technical College (WIT) Robotics/Automation Advisory Board

Past Community Involvement  
IBEW Local #231: Served as President, Vice-president, Executive Board, Apprenticeship Committee, Labor/Management Committee & Organizer  
Financial Secretary, Board of Directors of the Northwest Iowa Labor Council  
Financial Secretary, Board of Directors of the Truth Express Newspaper  
Food Bank of Siouxland  
– United Way: Allocation Committee, Board of Directors, Construction Campaign Chairman, Strategic Planning Committee, Day of Caring Committee  
City of Sioux City Electrical Board of Directors  
City of Sioux City Skywalk System Board of Directors  
RAGBRAI – Sioux City Chairman of Electrical Committee  
Soup Kitchen  
St Michael Church: Pastoral Council & Stewardship Committee



Your community orchard is growing more than apple trees!

Thanks to a Nebraska Greener Communities grant, over 200 new plants have been added to the orchard this spring. New paths of stone and brick guide visitors through a pergola to provide shade and vertical growing space and to a pavilion for classes and gatherings.

The orchard had drainage issues, so swales were added leading to two rain gardens. Plants that work best in rain gardens have long roots. Once the plants are established and the rain garden fills with water, the water slowly drains following the plant roots.

A variety of native edible fruit bushes and some Canadian sweet cherry fruit bushes were planted this spring. Many pollinator plants were added to encourage the native bees and the honey bee hives in the orchard. Thanks to University of Nebraska Master Gardener, Linda Castor for planting much of the plants this spring, since due to COVID-19 pandemic, we were not able to bring in volunteers to help.

Also new this year are raised beds, that can be used for a variety of small fruits and vegetables.

When the orchard began, deer would eat off the tops of the apple trees, so a tall fence now surrounds the orchard.

Last year over 1200 pounds of apples were given away to local residents through food pantries, school children visiting the orchard and by individuals picking their own apples. South Sioux City Community Orchard Facebook page is updated with projects, activities and dates for picking apples.

Volunteering at the orchard would be a great way to learn about gardening, growing fruit and beekeeping. Orchard volunteers help with mulching, watering, & weeding plants and with groups as they come to visit. If you would like to learn about beekeeping, volunteer and learn alongside of our beekeeper. Gardening is a healthy activity during this pandemic and pretty easy to be careful about distancing. Contact South Sioux City Parks Department or Nebraska Extension in Dakota County to volunteer.

The community orchard is a city project. The University of Nebraska Extension office in Dakota City and local University of Nebraska Master Gardeners help with the project.

Carol Larvick  
Extension Educator, University of Nebraska-Lincoln



**FREEDOM ROCK COMES TO FREEDOM PARK**

For years residents throughout Iowa (and the upper Midwest) have enjoyed viewing the Freedom Rocks painted by native Iowa artist, "Bubba" Sorensen. Nearly every one of Iowa's 99 counties has one of the oversized custom painted boulders adorned with Sorensen's colorful and patriotic themes...and now, there's a Freedom Rock in Siouxland Freedom Park. The 21 ton granite slab was recently placed on the special pad created for its display on the east side of the Interpretive Center adjacent to Veterans Drive, and it is awaiting the painting which will bring it to life. Sometime late this year or early in 2021 the artist will come to Freedom Park and create the patriotic motif on the granite which will be Freedom Park's unique signature. Freedom Rocks, wherever they are located, are an extremely popular tourist attraction, and Siouxland Freedom Park is proud to be the location of the latest installation. The driving force behind the Freedom Rock in our back yard is Captain Marty Hogan of the 185th ARW, Iowa ANG. Marty has been the organizer of the POW-MIA Remembrance Run that (over the last ten years) has raised nearly six figures for the mission of Siouxland Freedom Park. The Freedom Rock will be yet another attraction to draw visitors from all over the area to Siouxland Freedom Park.



**What to Do With Grass Clippings**



Don't throw those grass clippings away! They're cheap and nourishing mulch for your lawn. When recycling grass clippings by leaving them on your lawn, there are few things to keep in mind.

- Keep your mower blade sharp.
- Avoid mowing when the grass is wet.

Mow regularly at the recommended cutting height for your type of grass. If the grass gets too long and mowing at your normal cutting height will remove more than 1/3 the length of the grass blades, raise the height on your mower. Mow once at the raised cutting height, then again in a different direction at the normal height.

**Benefits of Leaving Clippings in the Lawn**

**They provide free lawn food.** The most important thing you can do for your lawn is to feed it regularly, and grass clippings contain the same beneficial nutrients (like nitrogen and potassium) as lawn food, though in smaller amounts. Overall, grass clippings can provide a portion of the annual nutrient requirement for your lawn.

**Less work for you.** In addition to recycling nutrients back into the soil, leaving the clippings will cut down on your mowing time by relieving you of the chore of emptying the grass catcher and hauling bags of clippings out to the curb.