







Money Matters

The summer night is like a perfection of thought.

~Wallace Stevens

Getting Your Business Online is Easier than Ever

Many of you have, or are thinking of starting your own side business. A side business can be a hobby that brings in a little extra income, but with a little use of technology you can market your business to a wider audience and get more customers and clients.

Anything can be sold on the internet. If you have a website, or can afford to create one you can expand your sales and increase your income. But, if you don't have a website, cant afford to develop one, or simply aren't interested in creating one at this time, you still have options to expand your reach.

One of the biggest problems beginning small business owners face is getting exposure. Many social media platforms, such as Facebook and Instagram allow small businesses to market products. Signing up and creating the account is free, you have the option to pay for online ads and other special features.

E-tail platforms such as Etsy, Ebay and Amazon give small business owners the online location where customers can easily find them. Accounts like these require a small monthly fee and can take a significant amount of time to set up, especially if you have a lot of items to sell. E-tail platforms work very well in conjunction with social media and your other marketing strategies.

These are just a few suggestions for starting your small business. We have plenty of books and online resources to help you get your business running smoothly. Call us today, or visit our website for more info!

How to Prioritize Your Debt (part 1: secured loans)

First and foremost, always pay secured debts on time. Your secured debts are things like your car loans, mortgages, personal loans, furniture store rent to own purchases.

These are loans that you voluntarily enter into with the creditor and if you fail to live up to the agreement, the creditor can reclaim the property, often times without notice. If this happens, you run the risk of losing all those payments you previously made with nothing to show. Also, if you want the item back, you will have to pay the balance, agree to a stricter contract at a higher interest rate, and a reduced credit score that will make borrowing money even more difficult.



Before getting into one of these contracts, you should look up your credit history. You can do so for free on annualcreditreport.com If you don't know what's on your credit report, you can visit and view your three credit reports once a year. This is a great way to review your payment history, and correct any incorrect information that could belay you getting a loan.

If you want to know more about how to take control of your money, you can review our legal resources on the library's website or borrow books in our legal section.





Superintendent's Office

WELCOME CENTER **Moving to the City Library Building**

The South Sioux City Community School District is moving the Welcome Center to the North side of the Public Library. The new street address is 204 W. 21st Street and the entrance is located on the North side of the building.

This center serves as the registration site for all new students. New families can stop into or call the Welcome Center between 8:00 a.m.-3:30 p.m. Monday-Friday.



Pictured (from left to right): Paulina Aldana - District Truancy Secretary, Liliana Madrid - Central Registrar, Mary Parker -Administrative Assistant/District Translator

The Welcome Center is open all summer and we encourage all new families to stop by or call as soon as possible to begin the enrollment process.

We are also asking Preschool and Kindergarten students to enroll as soon as possible in order to save their spot. If you have friends, relatives or neighbors with preschool or kindergarten age children, please make sure they have registered for this upcoming school year.

To register a new student in our School District you must bring the following Documents:

- 1. Birth Certificate* (Required by Nebraska state law 43-2001 through 43-2012)
- 2. Copy of Immunization Record
- 3. (2)Proofs of Address, ORIGINAL DOCUMENTS must contain the parent/quardian's name and address.
- 1. Proof of Parenthood and/or Guardianship



204 W. 21st Street

VISIT OUR SCHOOL WEB PAGE ONLINE AT: HTTP://WWW.SSCCARDINALS.ORG



July 2020

CARDINAL

Mid-American Energy has once again graciously donated \$10,000.00 toward the cost of obtaining and planting trees in South Sioux City as they have done so for many years. This support allows the city to use these funds as matching funds to acquire additional trees. With help from Mid-American Energy, South Sioux City has once again been awarded Tree City USA for the 28th year and has received the Tree City Growth Award for the 12th year. Mid-American Energy promotes energy efficiency by providing grants to support tree-planting projects. Trees promote energy efficiency by providing windbreaks and shade while beautifying city-owned parks, roadways and other common areas within communities.

The City of South Sioux City appreciates this partnership with MidAmerican Energy as the city strives to be energy efficient in its practices.

In the picture is from left to right Tom Gesell with Mid-American Energy, Gene Maffit and Bryce Book with Mid-American Energy





- Volunteer of the Month
- Community Orchard
- Freedom Rock
- **Grass Clippings**



JULY PUBLIC MEETINGS

City Hall Council Chambers- 1615 1st Avenue 13th & 27th at 5:00 p.m. City Council Meeting*: Community Development Agency: 9th & 23rd at 11:00 a.m. Finance Committee*: 1st, 8th, 15th & 22nd at 12:00 p.m. Public Works Committee*: Design Commission:

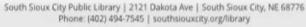
Planning & Zoning Commission: Rental Board

6th & 20th at 5:00p.m. 2nd & 16th at 8:30 a.m. 8th & 22nd at 4:00 p.m.

Parks & Recreation Office - 1021 E 6th Street Parks & Recreation Board:

South Sioux City Library – 2121 Dakota Avenue Library Board:

*Meetings are Broadcast Live on Sparklight (Cable One) Channel 57 Long Lines Channel 3 and live video streamed on city website www.southsiouxcity.org



May volunteer of the month: Jason Garnand

Current GM of Adcraft of 1008 Dakota Ave in SSC for the last 15 years. South Sioux City Alum of 1990.

Sponsor of the BE KIND initiative of the SSC Community schools. Multiple Sponsor of Local Golf Charity events.

Current Mayor of Bronson Iowa

Co-Owner and Coach of the Sioux City Stampede semi Pro Football team.

Married to Nicole Garnand of 20 years 4 Boys

Colby 25, Collin 23, Caleb 15 and Caler 14.



June volunteer of the month: Dustin (Dusty) W. Small

Family

Mary and I have been together 40 Years & Married for 35 Years We have (4) Daughters, and (2) Sons

We have (10) Grand Children & (5) Great Grand Children

I was born & raised in Sioux City, IA

Mary was born & raised in South Sioux City, NE

Education

IBEW JATC Apprenticeship – Started in 1980 & Completed in 1984 Sioux City Central High School, Graduated 1971

Employment

Presently Employed as Project Manager with Thompson Electric Company (19) Years in the Field and (20) Years as Project Manager

Present Community Involvement

Siouxland Economic Development Corporation (SEDC) – Joined January 1997 Presently Serve as Chairman for past 15 Years

Served on the Board for 8 Years

National Electrical Contractors Association (NECA) Committee

St Michael Church - Usher

Knights of Columbus

Triangle Lodge #643 Masonic Organization

Elks Club Lodge #112

Western Iowa Technical College (WIT) Electrical Advisory Board

Western Iowa Technical College (WIT) Robotics/Automation Advisory Board

Past Community Involvement

IBEW Local #231: Served as President, Vice-president, Executive Board, Apprenticeship Committee, Labor/Management Committee & Organizer

Financial Secretary, Board of Directors of the Northwest Iowa Labor Council

Financial Secretary, Board of Directors of the Truth Express Newspaper

Food Bank of Siouxland

 United Way: Allocation Committee, Board of Directors, Construction Campaign Chairman, Strategic Planning Committee, Day of Caring Committee

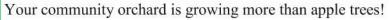
City of Sioux City Electrical Board of Directors

City of Sioux City Skywalk System Board of Directors

RAGBRAI – Sioux City Chairman of Electrical Committee

Soup Kitchen

St Michael Church: Pastoral Council & Stewardship Committee



Thanks to a Nebraska Greener Communities grant, over 200 new plants have been added to the orchard this spring. New paths of stone and brick guide visitors through a pergola to provide shade and vertical growing space and to a pavilion for classes and gatherings.

The orchard had drainage issues, so swales were added leading to two rain gardens. Plants that work best in rain gardens have long roots. Once the plants are established and the rain garden fills with water, the water slowly drains following the plant roots.



A variety of native edible fruit bushes and some Canadian sweet

cherry fruit bushes were planted this spring. Many pollinator plants were added to encourage the native bees and the honey bee hives in the orchard. Thanks to University of Nebraska Master Gardener, Linda Castor for planting much of the plants this spring, since due to COVID-19 pandemic, we were not able to bring in volunteers to help.

Also new this year are raised beds, that can be used for a variety of small fruits and vegetables.

When the orchard began, deer would eat off the tops of the apple trees, so a tall fence now surrounds the orchard.

Last year over 1200 pounds of apples were given away to local residents through food pantries, school children visiting the orchard and by individuals picking their own apples. South Sioux City Community Orchard Facebook page is updated with projects, activities and dates for picking apples.

Volunteering at the orchard would be a great way to learn about gardening, growing fruit and beekeeping. Orchard volunteers help with mulching, watering, & weeding plants and with groups as they come to visit. If you would like to learn about beekeeping, volunteer and learn alongside of our beekeeper.

Gardening is a healthy activity during this pandemic and pretty easy to be careful about distancing. Contact South Sioux City Parks Department or Nebraska Extension in Dakota County to volunteer.

The community orchard is a city project. The University of Nebraska Extension office in Dakota City and local University of Nebraska Master Gardeners help with the project.

Carol Larvick

Extension Educator, University of Nebraska-Lincoln



FREEDOM ROCK COMES TO FREEDOM PARK

For years residents throughout Iowa (and the upper Midwest) have enjoyed viewing the Freedom Rocks painted by native Iowa artist, "Bubba" Sorensen. Nearly every one of Iowa's 99 counties has one of the oversized custom painted boulders adorned with Sorensen's colorful and patriotic themes...and now, there's a Freedom Rock in Siouxland Freedom Park. The 21 ton granite slab was recently placed on the special pad created for its display on the east side of the Interpretive Center adjacent to Veterans Drive, and it is awaiting the painting which will bring it to life. Sometime late this year or early in 2021 the artist will come to Freedom Park and create the patriotic motif on the granite which will be Freedom Park's unique signature. Freedom Rocks, wherever they are located, are an extremely popular tourist attraction, and Siouxland Freedom Park is proud to be the location of the latest installation. The driving force behind the Freedom Rock in our back yard is Captain Marty Hogan of the 185th ARW, Iowa ANG. Marty has been the organizer of the POW-MIA Remembrance Run that (over the last ten years) has raised nearly six figures for the mission of Siouxland Freedom Park. The Freedom Rock will be yet another attraction to draw visitors from all over the area to Siouxland Freedom Park.





What to Do With Grass Clippings



Don't throw those grass clippings away! They're cheap and nourishing mulch for your lawn. When recycling grass clippings by leaving them on your lawn, there are few things to keep in mind.

- Keep your mower blade sharp.
- Avoid mowing when the grass is wet.

Mow regularly at the recommended cutting height for your type of grass. If the grass gets too long and mowing at your normal cutting height will remove more than 1/3 the length of the grass blades, raise the height on your mower. Mow once at the raised cutting height, then again in a different direction at the normal height.

Benefits of Leaving Clippings in the Lawn

They provide free lawn food. The most important thing you can do for your lawn is to feed it regularly, and grass clippings contain the same beneficial nutrients (like nitrogen and potassium) as lawn food, though in smaller amounts. Overall, grass clippings can provide a portion of the annual nutrient requirement for your lawn.

Less work for you. In addition to recycling nutrients back into the soil, leaving the clippings will cut down on your mowing time by relieving you of the chore of emptying the grass catcher and hauling bags of clippings out to the curb.